



SPONSORSHIP



OPPORTUNITIES



Because Kids Awards

35th ANNUAL
11.7.24



On November 7, 2024, at the University Waterfront, Family Resource Center will host the 35th Annual Because Kids Awards

In special recognition of key individuals and organizations who care for children in San Joaquin County. Created in 1988 by Joan Richards, founder of Family Resource Center, and several community members, the awards recognize outstanding members of the community that do more than just the “expected” for children.

Family Resource Center was founded through a Child Care Resource & Referral grant to match parents in San Joaquin County with quality, licensed child care. Over the past 44 years, Family Resource Center has grown to provide child care assistance, nutrition services, and professional trainings for Child Care Providers. The organization has added services including operation of the Help Me Grow Call Center, Joan Richards Learning Village Preschool, and the 211 San Joaquin information and referral services, but our partnership with Child Care Providers remains at the heart of our mission.

Child Care is one of the most important drivers in our county’s economy. Parents, women in particular, experience job disruption or make different educational or employment decisions without child care. Thousands of San Joaquin County families rely on access to child care to be able to join the work force, particularly single parents or those with lower incomes. Without affordable care, moms can’t earn a living, businesses can’t recruit reliable workers, and children miss out on early education opportunities. Their success depends on having access to quality Child Care.

As a sponsor of this year’s event, you’ll help recognize and celebrate those in the community who are making a positive impact through tremendous action. Your commitment offers you a great opportunity to reach and share your brand with major employers, city and county officials, educators, and parents. It will also help us direct needed resources to programs that directly benefit Child Care Providers and the children and families who need our help—Because Kids! A sponsorship of this year’s event is also an expression of gratitude to Family Resource Center for its assistance in keeping Child Care Providers equipped with support, resources, and technical assistance to remain open, and for supporting the needs of families and the community during this cost-of-living crisis.

Enclosed for your review is additional information on sponsorship levels. A member of our team will be reaching out to you over the next few days to answer any questions you may have. Until then, please feel free to contact Rebecca Ray, Director of Development, directly with questions at (209) 461-2937.

You may also make your sponsorship commitment online by visiting Because Kids Awards [Family Resource Center \(frcsj.org\)](https://www.frcsj.org) or by mail to the Family Resource Center office, or by calling (209) 461-2937.

Through the years it has been your generosity and friendship that has helped generations of children and families in our community succeed. Please join us in honoring those in our community who care for children by becoming a sponsor today.

Our most sincere thanks for your support,

Kay G. Ruhstaller

Chief Executive Officer

Celebrating those who care about children in San Joaquin County!

SIGNATURE SPONSOR (1 AVAILABLE): \$10,000

- 2-minute speaking opportunity from the podium at event
- Exclusive presenting sponsor status, including recognition in all event publicity, materials, & promotions
- Prominent sponsor signage at event entrance
- Full page advertisement on inside of front cover of event program
- Name recognition during event
- Recognition on the Family Resource Center website
- Press Release Recognition
- e-Blast recognition
- Social Media Recognition
- Two Reserved Tables (for 16)

PREMIER SPONSOR: (2 AVAILABLE): \$7,500

- 1 minute speaking session at event
- Prominent signage at event entrance
- Half page advertisement in event program
- Name recognition during event
- Recognition on the Family Resource Center website
- Press Release Recognition
- e-Blast recognition
- Social Media Recognition
- One reserved table (for eight)

CHILD CARE CHAMPION (4 AVAILABLE): \$5,000

- Prominent signage at event entrance
- Quarter-page advertisement in event program
- Name recognition during event
- Recognition on the Family Resource Center website
- e-Blast recognition
- Social Media Recognition
- Reserved seating (for four)

FAMILY STRENGTHENING HERO (6 AVAILABLE): \$2,500

- Business Card advertisement in event program
- Recognition on the Family Resource Center website
- e-Blast recognition
- Social Media Recognition
- Reserved seating (for two)

“HELP ME CROW HERO” AT \$1,000

- Website Recognition
- e-Blast Recognition
- Social Media Recognition

211 WARRIOR: \$500

- Website Recognition
- Social Media Recognition



35th Annual Because Kids Awards

November 7, 2024 | 5:30-8:30PM

University Waterfront Plaza Hotel

Sponsorship donations can be made
online, by phone, or by mail:

Online

<https://frcsj.org/becausekidsawards/>

By phone: (209) 461-2937

Mail to:

Family Resource Center
3127 Transworld Dr. Suite 100
Stockton, CA 95206-4999

Checks should be made payable to Family Resource Center with “2024 Because Kids Awards” noted in the memo field.

1. You are entitled to a tax deduction for the full dollar amount of your sponsorship.
2. To be listed in the event communications and press releases you must commit to sponsorship no later than the close of business on October 11, 2024
3. To have your advertisement included in the Because Kids Award program, artwork must be submitted in vector format by October 18, 2024. If you need help with your artwork, please contact us.

According to the US Chamber of Commerce Foundation, Child Care is an economic driver leading to a strong workforce, strong business, and a strong economy. Many businesses in San Joaquin County have employed a parent who benefited from child care assistance through Family Resource Center.

Please join us in creating more access to high-quality, affordable child care so that working parents can continue contributing to our local workforce by becoming a sponsor today!



**family
resource
center**

Major SJC Employers:

99 Cents Only Store
 Adventist Health Lodi Memorial
 Altamont Corridor Express-ACE
 Allegiant Travel
 Amazon.com Services, Inc.
 Applebee's Neighborhood Grill & Bar
 Aspire Public Schools
 ATT
 BAC Community Bank
 Bank of America
 Bank of Stockton
 Bank of the West
 Barnes & Noble, Inc
 Bass Pro Outdoor World
 Best Buy
 Best Western
 Big Valley Ford
 Blue Shield of California
 Buffalo Wild Wings
 Burlington Stores
 CA Department of Water Resources
 California Department of Rehabilitation
 California Health Care Facility
 CalTrans-California Department of Transportation
 Carmax
 Chase Bank
 Chase Chevrolet
 Chevron Texaco Corp
 Chick-fil-A
 Chili's
 Chipotle Mexican Grill
 Chrysler Jeep Dodge Ram
 City of Lodi
 City of Manteca
 City of Stockton
 City of Tracy
 Coastal Pacific Food Distributors
 Collins Electrical Company, Inc.
 Comcast, Xfinity
 Community Medical Centers
 Costco Wholesale
 Crate & Barrel
 Cricket Wireless
 CVS Pharmacy
 C&S Wholesale Grocers
 Dameron Hospital Association
 Defense Distribution
 Depot San Joaquin

Delicato Family Wines
 Diamond Foods
 Dick's Sporting Goods
 Dignity Health
 Dillards
 Discount Tire
 Dollar Tree
 DoorDash
 Durafume, Inc.
 Dutch Bros. Coffee
 E. & J. Gallo Winery
 Eckert Cold Storage
 El Concilio
 Energy Systems
 Enterprise Rent-a-Car
 Epic Personnel Partners, LLC
 European Wax Center
 Express Employment Professionals
 Extended Stay America
 Extra Space Storage
 F&M Bank
 Fed Ex Express
 Financial Center Credit Union
 Firestone Tires
 First Security Services
 Food 4 Less
 Ford
 General Mills
 Give Every Child A Chance
 Golden Bear Insurance
 Goodwill Industries
 Grainger
 Great Clips
 Great Wolf Lodge
 Greyhound
 H J Heinz Co
 Habit Grill
 Hertz
 Holiday Inn Express & Suites
 Honda
 Hyundai
 In Shape Health Clubs
 In-N-Out Burger
 Jack in the Box
 Jamba Juice
 JaniTek Cleaning Solutions
 JC Penny's
 Jiffy Lube
 Kaiser Permanente
 Kaiser Permanente Medical Offices & Hospital
 Ke Ke Distributors
 Kohl's
 Les Schwab Tires

Little Cesars
 Lodi Unified School District
 Lyft
 Macy's
 Manteca Unified School District
 Mazda
 McDonald's Corporation
 Molly Maid
 Morada Produce
 Motel 6
 Napa Auto Parts
 Nation's Giant Hamburgers
 Nissan
 O.G. Packing and Cold Storage Company
 Oak Valley Community Bank
 Oakmont Senior Living
 Office Depot/Office Max
 Old Navy
 Olive Garden
 Pacific Coast Producers
 Panda Express
 Panera Bread
 Papa Murphy's
 Penske
 Pep Boys
 Pepsi Gatorade-Jacobson Distribution
 PetSmart
 Pacific, Gas & Electric Company
 Pizza Hut
 Podesto's
 Popeye's
 Port of Stockton
 Premeir Staffing
 PrideStaff
 Prima Frutta Paking Inc
 Prism Logistics
 Quality Cuts
 Red Robin Gourmet Burgers, Inc.
 Reeve Trucking
 REI
 Restoration Hardware
 Rite Aid
 Ross
 Ryder Systems, Inc.
 Safeway Distribution
 Sally Beauty Supply LLC
 San Joaquin County Department of Child Support Services
 San Joaquin County Human Services Agency
 San Joaquin County Regional Transit District

San Joaquin General Hospital
 SaveMart Supermarkets
 Sears
 Shipt
 Shoe Palace Corp
 SJ Gov
 SMX Staffing
 Sport Clips
 Sprint
 Sprouts
 St. Jude Care Center
 Staples
 Starbucks
 Stockton Arena
 Stockton Metropolitan Airport
 Stockton Unified School District
 Subway
 Super Store Industries
 Supercuts
 Sutter Health
 Taco Bell
 Target Corp.
 Taylor Farms
 Tesla
 Texas Roadhouse
 The Golden 1 Credit Union
 The Home Depot Inc
 TJX Companies
 T-Mobile
 Toyota Town of Stockton
 Tesla, Inc.
 Tracy Mazda
 Tracy Nissan
 Tracy Unified School District
 Trader Joe's
 Uber
 U-Haul
 Ulta
 UniFirst
 Union Pacific Railroad
 United Parcel Service (UPS)
 Verizon Wireless
 Volkswagen
 Walgreens Pharmacy
 Wal-Mart Stores, Inc.
 Walmart Supercenter
 Waste Management, Inc.
 Wells Fargo
 Wendy's
 Western Dental Services
 WINCO Foods